

## Press Release



### **bwin releases Tournament Poker Clock for iPhone**

bwin recently released its first ever tournament poker clock for the iPhone®. The bwin-developed iPhone Tournament Clock is made for organising home games and is currently available for download via Apple's iTunes App Store.

The key software feature is its intuitive interface, making organising private poker tournaments simple, without the need for a PC, MacBook or the internet. The "Quick Mode" allows you to run a tournament straight out of the box. In "Expert Mode", more advanced home tournament organisers can configure the tournament to suit their requirements by inserting pictures of the players and adjusting the blind levels.

"Setting up poker tournaments should be easy and fun, just like the iPhone. We will continue to keep our sights set on bringing the most user-friendly applications to the mobile world for whatever platform people are using", said managing director of bwin Games AB Carl Klingberg.

bwin is a pioneer in developing mobile gaming applications and was the first to offer real money poker against real opponents.

## Press Release



### **About bwin**

The bwin Group has over 20 million registered customers in more than 25 core markets and operates a number of platforms offering sports betting, poker, casino games, fortune and skill games as well as audio and video streams of top sporting events such as the German football Bundesliga. The parent company bwin Interactive Entertainment AG ("bwin") is listed in the blue chip ATX index on the Vienna Stock Exchange and provides its subsidiaries and associated companies with various services such as software development, marketing, communication, human resources and finance. The operational business of the bwin Group is conducted by subsidiaries and associated companies based on licenses (e.g. in Germany, Italy or Gibraltar). Further information about the Company can be found on its investor relations website at [www.bwin.org](http://www.bwin.org). (ID code BWIN, Reuters ID code BWIN.VI)

### **Contact information:**

Alberto de Torres Lacroze  
International PR Marketing Manager  
P: +43 (0)50 858-25118  
E: [alberto.detorreslacroze@bwin.org](mailto:alberto.detorreslacroze@bwin.org)  
[www.pressevent.com](http://www.pressevent.com)  
[www.bwin.com](http://www.bwin.com)

### **Investors**

Konrad Sveceny, Investor Relations  
P: +43(0)50 858-20017  
E: [investorrelations@bwin.org](mailto:investorrelations@bwin.org)

bwin Interactive Entertainment AG  
Börsegasse 11 / Elevator 3 / Top floor  
1010 Vienna, Austria  
[www.bwin.org](http://www.bwin.org)